



# CurcumRx<sup>™</sup>

Highly Bioavailable Natural  
Turmeric Complex



(800) 840-1676  
Biotics Research Canada  
Box 283 • Keswick ON L4P 3E2  
orders@bioticscan.com  
www.bioticscan.com

# Introducing CurcumRx™



- A completely unique composition and delivery form
- This unique, standardized composition has been clinically demonstrated to safely deliver **5-6x greater bioavailability** versus the leading enhanced absorption turmeric ingredients.



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# Introducing CurcumRx™

A first of its kind **natural turmeric complex** providing an unprecedented range of naturally occurring, highly beneficial turmeric root nutrients.

## REDEFINING TURMERIC ROOT NUTRITION

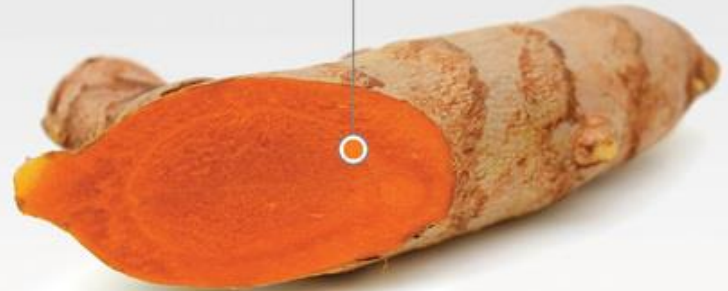
45-50% CURCUMINOIDS **PLUS**

POLYSACCHARIDE

TURMERIN PROTEIN

TURMERONE OIL

DIETARY FIBER



The CurcumRx™ Turmeric Complex delivers complete, 100% turmeric root-derived nutrition **PLUS** unprecedented bioavailability.



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# Highlights of CurcumRx™

- ✓ A nutrient dense complex delivering approx. **50% curcuminoid content PLUS** other naturally-occurring compounds – protein, polysaccharides and fiber
- ✓ Superior absorption versus standard curcumin products
- ✓ **5-6x greater bioavailability versus the enhanced absorption market leaders**
- ✓ CurcumRx™'s processing technology results in a dual phase molecule for superior absorption in human digestive tract and blood plasma



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# A Unique Composition

1-4% protein (as Turmerin)

45-50% curcuminoids

5-10% polysaccharide



4-8% dietary fiber

3-8% volatile oil  
(mainly turmerone)

proprietary and confidential 4



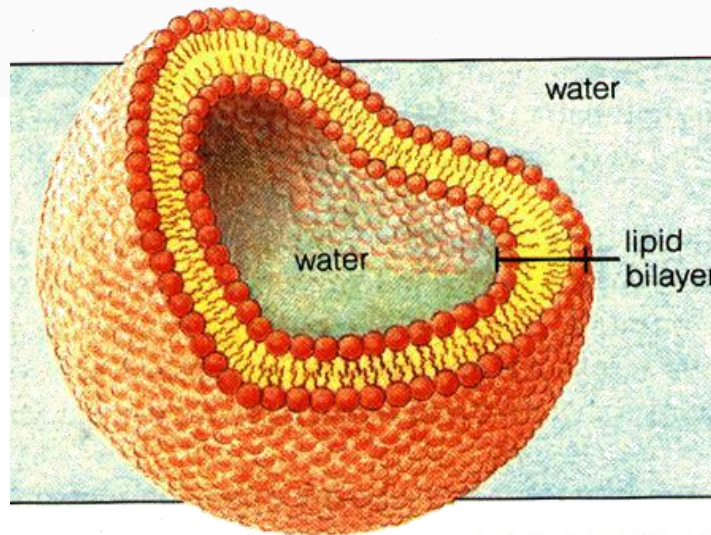
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# The CurcumRx™ Process

- A unique multi-stage process that preserves the natural matrix of Turmeric - high curcumin, essential oils and hydrosolublenutrients (peptides, fiber, etc.)
- This Polar/Non polar soup is then blended to create a unique dual phase molecule that easily passes through the lipid membrane
- Once through, the polar/non polar matrix offers superior absorption properties through blood plasma



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# Human Clinical Test Results

## *Test vs. enhanced bioavailability leaders*

Healthy Study on Assessment of comparative single-dose oral bioavailability CurcumRx™ (500 mg) vs Curcumin with Turmeric Oil (500 mg) capsule and Curcumin with Phospholipid (500 mg) capsule in 45 healthy human adult male volunteers under fasting condition

- **Primary objective:** To evaluate the single-dose oral bioavailability of CurcumRx™ (500 mg) against 2 of the high bioavailability curcumin market leaders (500 mg each) in healthy human adult male subjects under fasting conditions.
- **Secondary objective:** The secondary objective was to monitor the safety and tolerability of a single oral dose of CurcumRx™ (500 mg) when administered in healthy human adult male subjects under fasting conditions.

## Conclusion of Human Clinical Test

- In Test vs. Enhanced Bioavailability Leaders:
  - CurcumRx™ is **6x** superior to Curcumin with oil with respect to extent of absorption and 3x with respect to rate of absorption
  - CurcumRx™ is **5x** superior to Curcumin with phospholipid with respect to extent of absorption and 2.5x with respect to rate of absorption.

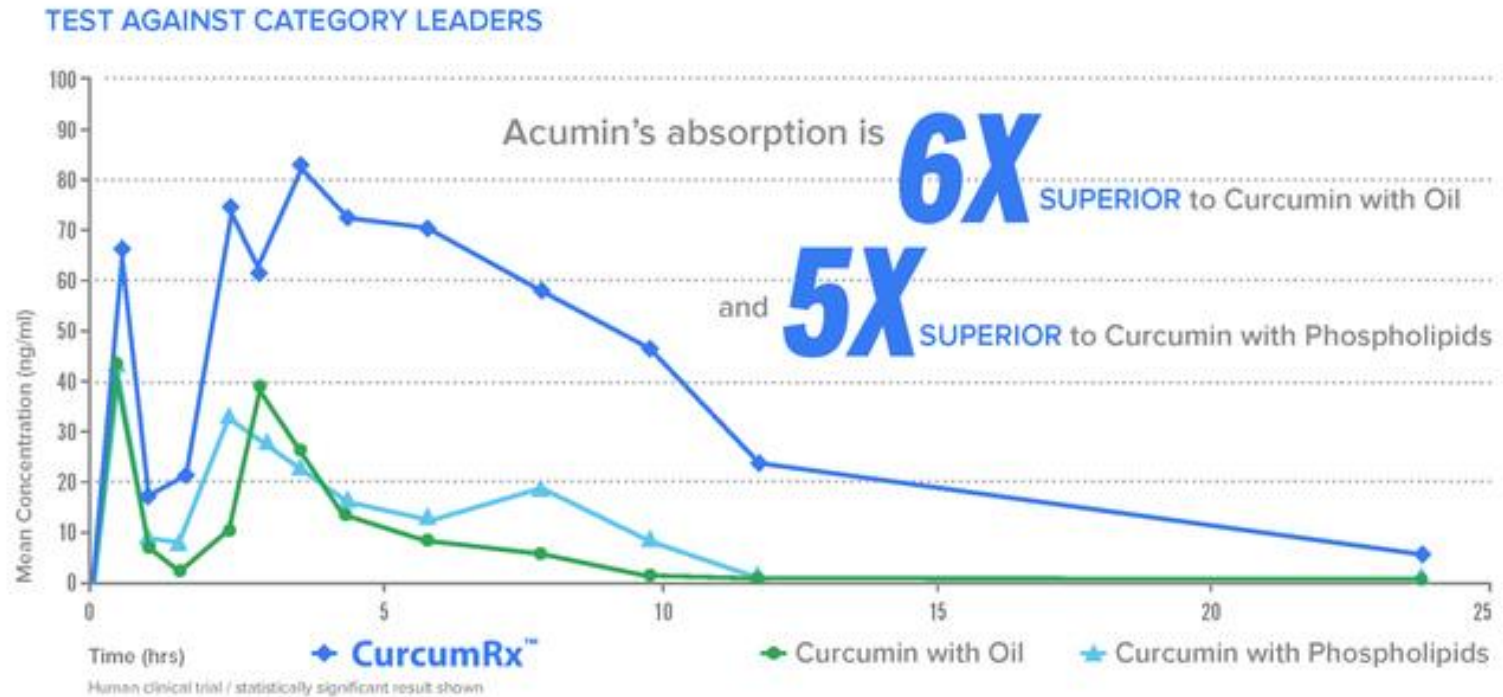


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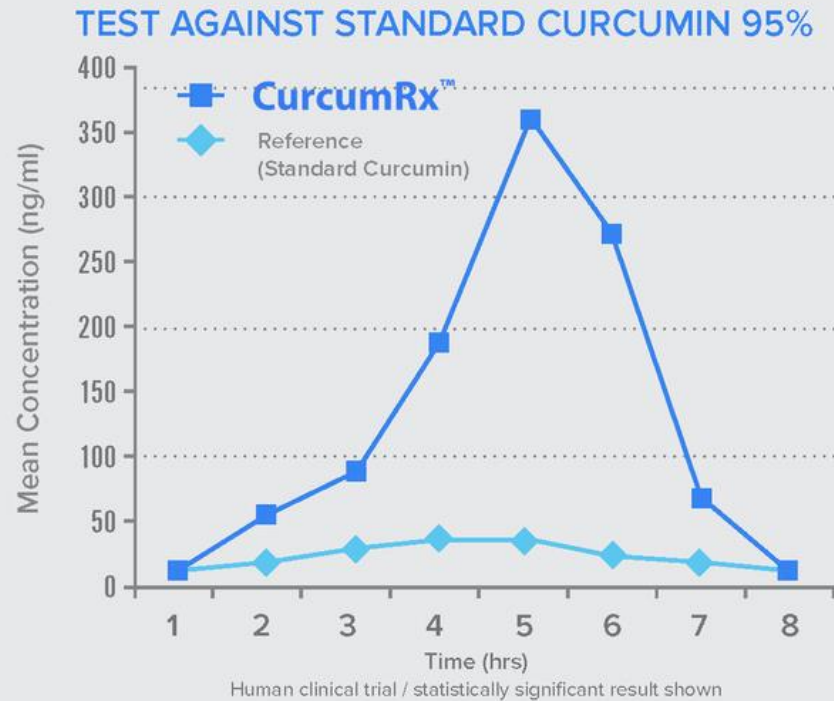
The CurcumRx™ Complex (A) demonstrated superior performance to both Curcumin w/ oil and Curcumin w/ phospholipid with respect to extent of absorption and rate of absorption (p<0.01)



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# CurcumRx™ - Natural Turmeric Complex was shown to absorb 10X more than standard curcumin



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Unlike typical 95% or other curcumin ingredients that are largely void of the other beneficial compounds found in turmeric. CurcumRx™ is a complex that delivers **45-50% curcuminoids PLUS** a range of over **200 beneficial turmeric root nutrients.**

The CurcumRx™ Complex delivers complete, **100% turmeric root-derived nutrition PLUS** unprecedented bioavailability.



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# CurcumRx™

## Supplement Facts

Serving Size: 2 Capsules

Servings Per Container: 30

	Amount Per Serving	% Daily Value
Curcuma longa (emulsified) (root) (extract) †	500 mg	*
Superoxide Dismutase (from vegetable culture ††)	30 mcg	*
Catalase (from vegetable culture ††)	30 mcg	*

\* Daily Value not established

**Other ingredients:** Vegetarian capsule shell (modified cellulose) and silica.

† Emulsified Curcuma longa root extract is prepared using a non-chemical process which creates an excellent dual-phase, polar/non-polar emulsion for transport through the lipid membrane.

†† Specially grown, biologically active vegetable culture containing naturally associated phytochemicals including polyphenolic compounds with SOD and catalase, dehydrated at low temperature to preserve associated enzyme factors.

**This product is gluten, dairy and GMO free.**

**RECOMMENDATION:** Two (2) capsules each day as a dietary supplement or as otherwise directed by a healthcare professional.

**KEEP OUT OF REACH OF CHILDREN**

Store in a cool, dry area.

Sealed with an imprinted safety seal for your protection.

Product # 8012 Rev. 04/17



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